

**RESPONSE UNDER 37 CFR §1.116
EXPEDITED PROCEDURE
EXAMINING GROUP 2424**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of

NEVENKA DIMITROVA ET AL.

Serial No.: 10/014,258

Filed: DECEMBER 11, 2001

Atty. Docket: US010512

CONF. NO.: 2763

Examiner: F. E. HOSSAIN

Group Art Unit: 2424

TITLE: A SYSTEM FOR AND METHOD OF SHOPPING THROUGH TELEVISION

**Mail Stop AF
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450**

AMENDMENT AFTER FINAL ACTION UNDER 37 C.F.R. §1.116

Sir:

In response to the Final Office Action of September 28, 2010, please amend the above-identified application and consider the remarks as follows: